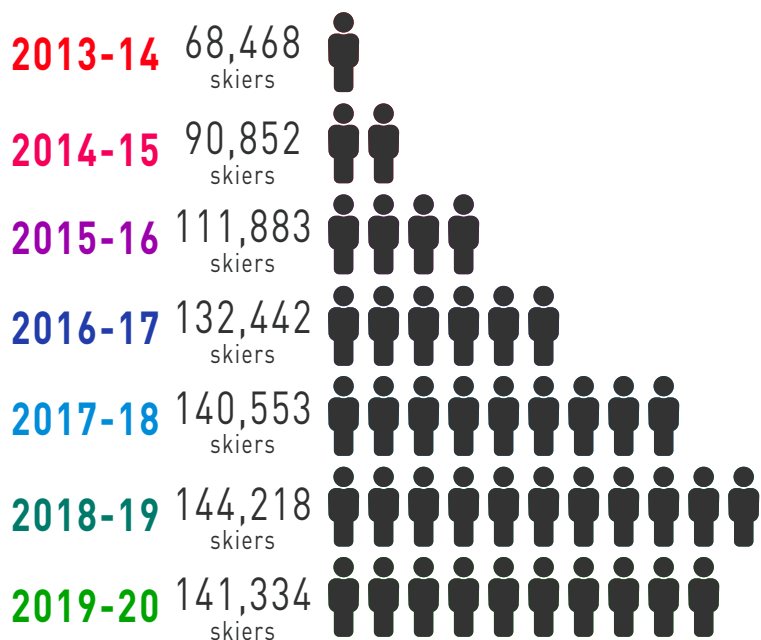


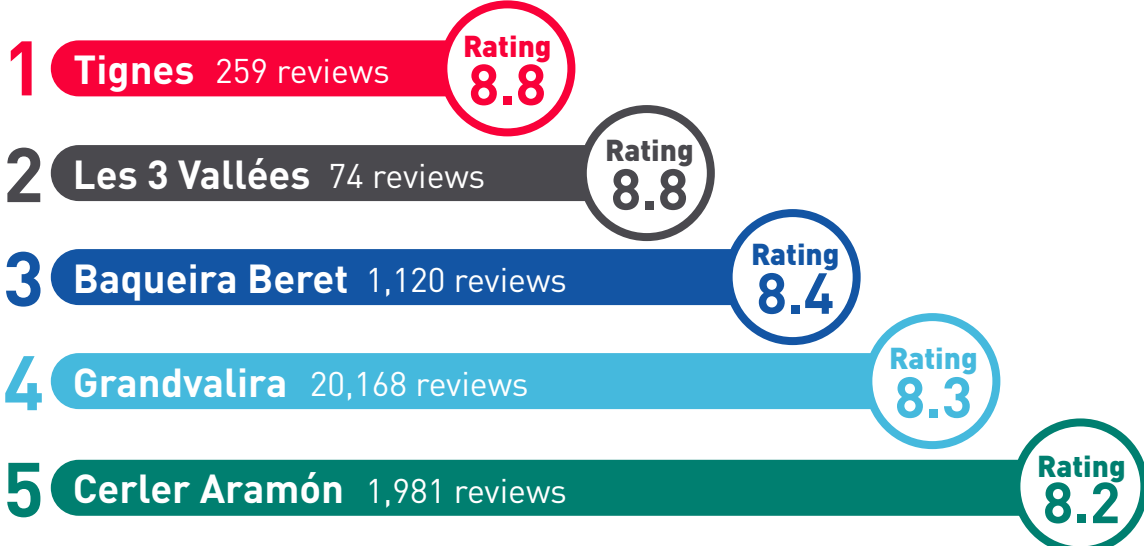
SKI SEASON 2019-2020



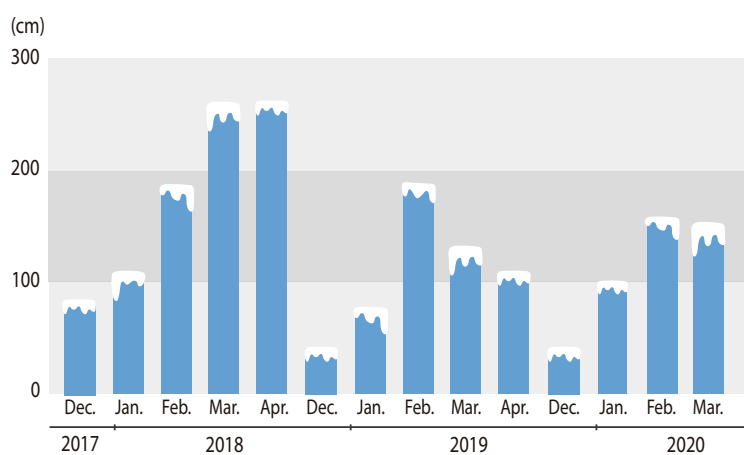
TOTAL SKIERS



TOP 5 BEST RATED SKI RESORTS



SNOW DEPTH



*This graph is based on the cm of snow depth in the largest ski resorts in Spain and Andorra (Grandvalira, Formigal, Baqueira Beret and Sierra Nevada)

NEW TECHNOLOGIES



ESQUIADES.COM APP



ESQUIADES.COM IS AVAILABLE IN

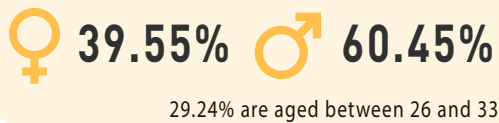


ADDED DURING SKI SEASON 2019-2020

CUSTOMER PROFILE

Based on over 18,000 surveys

GENDER AND AGE



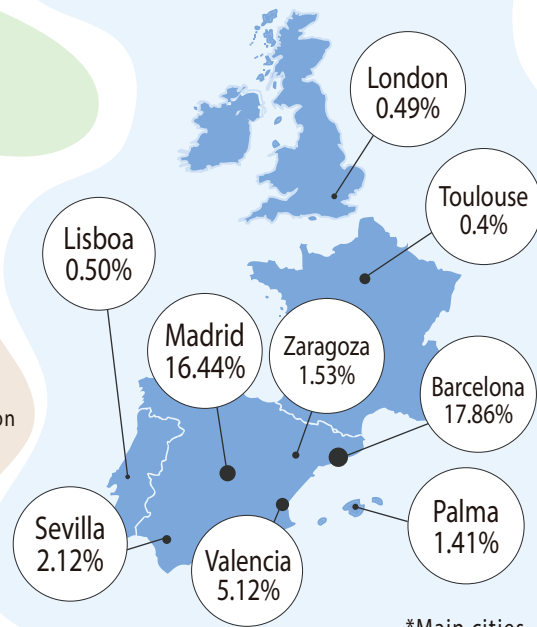
29.24% are aged between 26 and 33

HOW MUCH DO YOU SPEND?



703.94 € in season 2018-2019

WHERE DO YOU COME FROM?

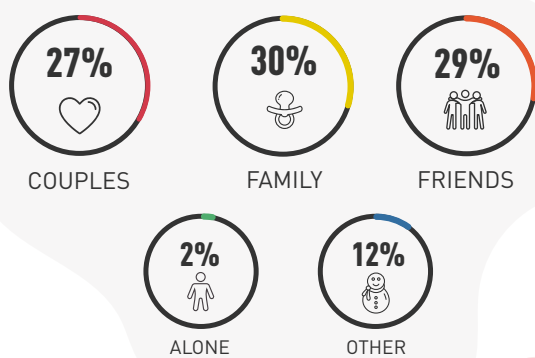


ACCOMMODATION ONLY

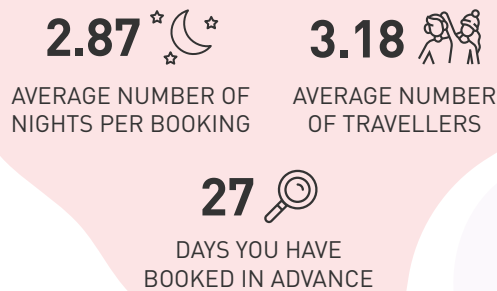


Have only booked the accommodation (no extras)

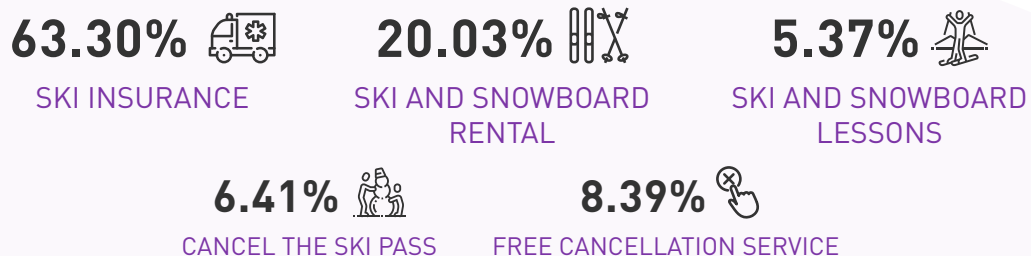
WHO DO YOU TRAVEL WITH?



BOOKING INFORMATION



WHICH EXTRAS DO YOU ADD?



*Based on the following ski resorts: Grandvalira, Vallnord Pal-Arinsal, Formigal, Boí Taüll and Sierra Nevada

“

95.19% WOULD BOOK AGAIN WITH ESQUIADES.COM

”